

### CORPORATE CATALYST (INDIA) PVT LTD (in Joint Venture with SCS Global)

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# RELIABLE ACCOUNTING

STRICTLY BY THE RULES OF THE GAME

# & INNOVATIVE CONSULTING

PURELY ON SKILLS AND STRATEGY



A full service firm of corporate strategists, auditors, tax advisory experts, financial and marketing analysts with over 29 years of experience in servicing SMEs & Fortune 500 companies.



6000+ CLIENTS
700+ EMPLOYEES
60+ LOCATIONS
32 DIRECTORS & SENIOR ADVISORS

18 INDIAN LOCATIONS AND 6 FOREIGN DESKS COMBINED WITH INTERNATIONAL AFFILIATIONS ENSURES GLOBAL STANDARDS WITH REGIONAL EXPERTISE. Our strengths are our **people**, **processes and professionalism**.

### PRESENTLY POSITIONED IN THE

### TOP 10 ACCOUNTING & CONSULTING FIRMS

Well structured teams with domain specialization are guided by leaders who possess expertise and experience and are present PAN India to ensure excellent client service.

# SERVICES

- Accounting and Business Support
- Assurance
- Business Advisory
- Taxation
- Transaction Advisory

### DIRECTOR LED OFFICES IN 8 KEY LOCATIONS ACROSS INDIA

Making optimal use of our PAN India presence in assisting with adherence to complex Indian legislative framework including accounting and regulatory compliance outsourcing.

## ACCOUNTING & BUSINESS SUPPORT

- Financial Accounting
- Payroll Administration
- Regulatory Compliances
- Compliance Diagnostics
- Virtual CFO

Financial Accounting	Our teams are fully conversant with Indian and International accounting software viz. Tally ERP, SAGE, NAVISION, NETSUITE, etc. We ensure that your accounts are maintained in accordance with domestic regulations as well as international reporting norms. Our teams review, analyze and flag any potential issues to ensure timely remedial action.
Payroll Administration	We set-up, maintain and ensure timely and accurate processing of employee payroll. We also assist in preparation of HR manuals to document your HR policies in compliance with Indian labor regulations and setting-up social security benefits including insurance and claim administration.
Regulatory Compliances	Through our PAN India presence, we assist in regulatory compliances and advise on critical issues under various regulations enacted by the Federal, State and Local Authorities. We provide a 'one stop shop' solution to businesses to manage the complexities of multiple compliances through a single window.
Compliance Diagnostics	A specialized activity wherein we carry out a comprehensive diagnostic check of your business to identify compliance gaps, risks thereon and suggest mitigation measures. This helps in building up your corporate governance and provides comfort to the Management, Board of Directors, Shareholders and Auditors.
Virtual CFO	We act as your Virtual Chief Financial Officer (CFO), providing analytics and business insights for decision making without you having to maintain a full-fledged finance function.

Advising on risk mitigation where our objectivity, reliability and transparency enables fair presentation of results and ease of management analysis.

### ASSURANCE

- Risk Advisory
- Forensic Audits
- Internal Controls
- IFRS/ Ind-AS/ US GAAP
- Special Purpose Audits

#### Risk Advisory

We provide customized risk management advice to keep the organization compliant with Indian regulations, ensure that financial statements are reliable and overall help you to curtail avoidable losses.

Forensic Audits

Security of an organization's assets is a growing concern. We undertake forensic audits at the specific request of the management or regulator to detect fraud, misappropriation of resources, misconduct or financial irregularities.

**Internal Controls** 

We review and evaluate the effectiveness of your organization's internal controls. Based on the risk assessment, we evaluate the adequacy of existing internal controls and perform checks whether these are appropriately implemented. The processes, risks and controls are documented, recommendations provided for improvement and we stay involved through the implementation.

IFRS / Ind-AS / US GAAP Where applicable, we carry out reviews and provide an impact analysis of reporting under International Financial Reporting Standards (IFRS), Indian Accounting Standards (Ind - AS) or US GAAP. We also ensure that reporting requirements are adequately met.

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Special Purpose Audits We assist our clients with special purpose reviews wherein we check on management or regulator specified areas viz. Corporate Social Responsibility, Anti-money laundering, Information Technology Systems, Grant utilization, etc. From identifying the most suitable entry route to providing a one stop shop for regulatory approvals and consolidate the new set up.

# **BUSINESS ADVISORY**

- Corporate Advisory
- Entry Strategy
- Insolvency Management and Restructuring
- Factory Set-Up Support
- Secretarial Compliances

**Corporate Advisory** 

We assist our clients to examine a proposed action or strategy vis-à-vis the Indian regulatory environment. Our experts from varied service verticals work together and provide clear advice on matters which could concern Foreign Exchange Management Act (FEMA), Foreign Direct Investment (FDI), Company Law, Direct and Indirect taxes, labor matters, Special Economic Zone (SEZ), etc.

Entry Strategy

We recommend the most appropriate structure to match your India business strategy. We map risks and necessary steps required to register and operate your entity (be it Liaison, Branch, Project Office, Limited Liability Partnership, Wholly Owned Subsidiary or a Joint Venture in India), in accordance with the applicable regulatory and foreign exchange requirements.

Insolvency Management and Restructuring We analyze and develop structured solutions for closure of an office or factory, management and termination of human resources, hiring contractual employees or building a recovery plan. Where restructuring may not be feasible, we can assist in the liquidation besides exploring the possibility of a merger or amalgamation through our team of insolvency professionals.

Factory Set-Up Support We assist you in establishing a factory anywhere in India. We manage the entire process from identifying an ideal location, key service providers/contractors, to procuring the necessary clearances from government bodies i.e. 'Reserve Bank of India' (RBI), 'Secretariat of Industrial Assistance' (SIA), 'Registrar of Companies' (ROC), 'Foreign Contribution Regulation Authority' (FCRA), Ministry of Environment and Forest, etc.

Secretarial Compliances On a routine basis, we assist you to meet your statutory requirements viz drafting and maintaining statutory records such as minutes of meetings (Annual, Shareholders, Board), appointment and resignation of key personnel, increase/reduction in capital, etc. We organize the office infrastructure and manpower during the 'in transit period' when a company is in the process of setting up, including acting as nominee resident directors.

Proactive and innovative solutions customised to create certainty in structuring business transactions and advice on emerging tax regulations.

## TAXATION

- Planning and Advisory
- Cross Border Taxation
- Transfer Pricing
- Expatriate and HNIs
- Indirect Taxation
- Representation and Dispute Resolution

#### **Planning and Advisory**

**Cross Border Taxation** 

**Transfer Pricing** 

**Expatriate and HNIs** 

Indirect Taxation

#### Representation and Dispute Resolution

We monitor the overall tax strategy keeping in view the changing dynamics of Indian tax legislation. We review your commercial and inter-company contracts, build tax management positions and risk mitigation strategies, conduct tax due diligence and undertake tax efficiency analysis of your transactions.

We advice on setting up tax efficient holding structures, business models that mitigate the risk of Permanent Establishment, assist in tax efficient fund repatriation and improve cash flows by obtaining lower tax withholding certificates and advance rulings from Indian revenue authorities.

We review, build and manage a robust transfer pricing policy and compile documentation aligned to your global transfer pricing approach that meet BEPS guidelines too. We routinely assist our clients on Advance Transfer Pricing (APA) scheme, Safe Harbour rule and to meet new documentation and reporting requirements viz. Country by Country Reporting 'CbCR' and the Master File.

We have built specific capabilities in HNIs and international employee assignment management i.e. developing tax efficient compensation packages, advising on social security obligations, developing and managing stock option plans, obtaining no objection certificates and filing tax returns.

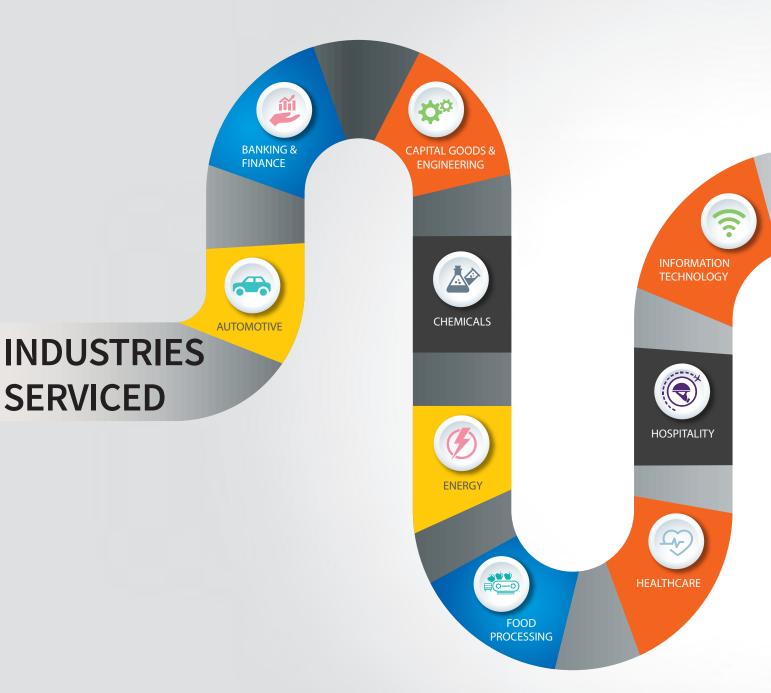
Through our PAN India presence, we assist in regulatory compliances and advisory on critical issues under Goods & Services tax (GST) and other State and local body taxes. We advise on GST implications on transactional issues, cross border transactions, tax classification and transaction structuring for achieving tax efficiency.

Our teams proactively manage risks and avoid conflict with Indian revenue or appellate authorities. Our partner-led representations assist in the entire cycle of tax litigation i.e. drafting and submitting replies/appeals, appearing before the revenue officer/first appeals and assisting senior counsels in representing before judicial bodies. End-to-end advisory for clients on inorganic growth strategies. Specialized team to guide on buy-side or sell-side cross border M&As.

# **TRANSACTION ADVISORY**

- Mergers and Acquisitions
- Due Diligence
- Valuation
- Fund Raising

Mergers and Acquisitions	End-to-end support on deals from planning to closure. <b>Sell-side Advisory:</b> We assist clients in understanding and realizing the potential value of their business. We work closely with them to devise tailored strategies during deal negotiations. <b>Buy-side advisory:</b> From market analysis to defining an acquisition strategy, domestic or cross border, we find potential targets, negotiate a fair value and support the management through till the finalization of definitive agreements.
Due Diligence	We offer both desktop due diligence i.e. promoter and company background checks as well as detailed Financial and Tax Due Diligence involving on-site reviews and interviews with the management. We also offer post-merger integration support.
Valuation	We select the most appropriate, internationally acceptable valuation technique to arrive at a fair business value prior to accepting or making an offer. Valuations can be done for family settlements, dispute resolutions, purchase price allocations, etc.
Fund Raising	We help our clients raise growth capital through venture capital, private equity or banking channels (non-equity) by offering turnkey support involving preparation of pitch documents, building of a valuation model and assist during the ensuing negotiations.





Spread across 8 offices in India, we are in a position to assist across India. In addition, we partner with various national and international trade agencies/ chambers as their knowledge partners in India.

# STRATEGIC ALLIANCE







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### **KEY PEOPLE**



### **ADVISORY BOARD**



Dr. Ashok V Desai Chairperson



**Deepa Gopalan Wadhwa** Vice Chairperson



**Ajay Sethi** President



Kenichi Shohtoku Director



NVP Tendulkar Director



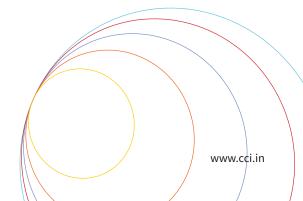
Tatsundo Maki Director



**Arjun Asrani** Mentor



Mark Runacres Senior Advisor International Affairs



### **KEY EXPERTS**



D Ramprasad Director Bengaluru ramprasad.d@cci.in



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K Nithyananda Kamath Director Kochi kn.kamath@cci.in



K Venkatraman Director Chennai k.venkat@cci.in



Nitin Arora Director Gurgaon nitin.arora@cci.in



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Parveen Kumar Director New Delhi parveen.kumar@cci.in



PN Ramachandra Kamath Director Kochi pnr.kamath@cci.in



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Sundeep Gupta Director Gurgaon sundeep.gupta@cci.in



Sunil Arora Director Mumbai sunil.arora@cci.in



Hemant Agnihotri Executive Director Mumbai hemant.agnihotri@cci.in



<b>OUR CLIENTS</b>
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🙏 Mitsubishi Corpora	ation TAJ	<b>BAUSCH + LOMB</b> See better. Live better.	SITy keeping you ahe	<sup>ad</sup> orange <sup>™</sup>
UK INDIA BUSINESS COUNCIL	Pearson	JX Nippon Oil & Energy	📀 Sumitomo Corporatio	
JAPAN EXTERNAL TRADE ORGANIZATION	GAIL (India) Limited	RICHEMONT	RENAULT NISSAN MITSUBIS	भारतीय विमानपत्तन प्राधिकरण AIRPORTS AUTHORITY OF INDIA
SIEMENS		State Bank of India	wipro	HITACHI Inspire the Next
hp	MAXXIS®	(intel)	Dr. Morepen®	Expired Solutions. By Design
HONDA The Power of Dreams		<b>GN</b>	Unilever	UNI QLO
gemalto security to be free	FINANCIAL TIMES		OMRON.	CONTRACTOR OF THE STREET





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#### NATIONAL OFFICES

Gurugram, Ahmedabad, Bengaluru, Chennai, Hyderabad, Kochi, Mumbai, New Delhi

#### NATIONAL AFFILIATES

Chandigarh, Kolkata, Pune and Vishakhapatnam

#### INTERNATIONAL AFFILIATES

Algeria, Argentina, Australia, Austria, Belgium, Brazil, Bulgaria, Canada, China, Denmark, Egypt, France, Finland, Germany, Hong Kong, Hungary, Israel, Italy, Japan, Luxembourg, Malaysia, Mexico, Morocco, New Zealand, Netherlands, Norway, Poland, Portugal, Romania, Saudi Arabia, Singapore, South Africa, Spain, Switzerland, Sweden, Thailand, Tunisia, Turkey, UAE, UK, USA, Vietnam